



CASHurDRIVE

E: info@cashurdrive.com

W: www.cashurdrive.com

Date: 29.04.2026

To

The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

SYMBOL: CUDML

ISIN: INE0WL201014

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Work Order

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Cash Ur Drive Marketing Limited (“the Company”) has received a work order for execution of outdoor advertising campaigns.

Under the said work order, the Company shall undertake advertisement display through multiple media formats including public utility hoardings, unipoles, flag signs, and transit media on EV buses across various locations in multiple cities in India. The campaign includes deployment of outdoor media assets across high-visibility locations and branding on EV buses across various cities in India during the campaign period.

The details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed herewith as Annexure-A.

This is for your information and records.

**For Cash Ur Drive Marketing Limited
(formerly known as Cash Ur Drive Marketing Private Limited)**

**Gagan Mahajan
Compliance Officer & Company Secretary
Membership No. A34028**

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



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Annexure A

Details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	Due to commercial terms, the Company cannot disclose the name of the Customer.
b)	Significant terms and conditions of the order(s)/contract(s)	Execution of outdoor advertising campaign comprising public utility hoardings, unipoles, flag signs and transit media including branding on EV buses across multiple cities in India
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic entity
d)	Nature of order(s)/contract(s)	Outdoor Advertising / Transit Media Campaign
e)	Whether domestic or international	Domestic
f)	Time period by which the order(s)/contract(s) is to be executed	1 Months Approximately
g)	Broad consideration or size of the order(s)/contract(s)	Approx. ₹2,36,34,810.00/- (Rupees Two Crore Thirty-Six Lakh Thirty-Four Thousand Eight Hundred Ten Only), inclusive of applicable taxes
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)?	No
i)	Whether the order(s)/contract(s) would fall within related party transactions?	No

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